

2023 BKRT Program Advertising Guidelines



BKRT is back, and this year it's coming to **Jewell, Republic, and Smith** counties **May 4-7, 2023**.

Now's your chance to highlight your community, business, or attraction for hundreds of NCK visitors!

The annual **Big Kansas Road Trip** is an all-out effort to spotlight a specific Kansas region and attract visitors and tourism revenue for a special destination weekend. Approximately **10,000 copies** of the program guide will be published and distributed in advance to highlight all the special things to see and do, places to stay, eat and shop in **Jewell, Republic, and Smith** counties. It's the perfect opportunity to catch travelers' attention for your community, visitor attraction, hotel, restaurant, or retail store in these counties and the surrounding areas!



Program Guide Advertising Rates and Specs

Full Page - \$975

7.5x10" (centered)
8.75x11.25" (full bleed)

1/2 Page - \$595

7.5x5" (horizontal)
3.66x10" (vertical)

1/4 Page - \$295

3.66x5"

1/8 Page - \$175

3.66x2.5"

Design assistance included.

All photos and logos must be high resolution.

Payment in full required prior to publication.

**DEADLINE TO RESERVE SPACE:
January 15th, 2023**

CONTACT:

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